

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Quality and			\$1,941,000			
Access	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$850,000	
	improve assessm consulta number includin curriculi	Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching; program assessment; financial resources; teacher education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality care and education, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Arizona Department of Health Services	\$25,279	
				Southwest Human Development	\$163,200	
				Valley of the Sun United Way	\$560,338	
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		United Way of Pinal County	\$355,000	
Professional		\$633,560				
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$101,800	
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$151,560	
	Recruitment into Field	Recruit new early care and education professionals by offering scholarships for higher education. Improves the quality of early child care and education by expanding access to training and offering career counseling to potential early education workers.		Central Arizona College	\$73,728	

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	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$50,000
Health			\$1,776,000		
	Physician Education & Outreach	Provides consultation and facilitate a self-assessment process for physician practices in order to provide preventive health care for young children using a medical home model and including necessary developmental screenings and referrals. Ensure that young children are receiving the required preventive health care from a consistent medical provider, including more consistent developmental screenings and referrals.		American Academy of Pediatrics-AZ Chapter	\$115,500
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Sun Life Family Health Center	\$600,000
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.		Southwest Human Development	\$250,000
	Developmental and Sensory Screening	Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increases children's access to preventive health care and helps to identify potential learning problems early on.		University of Arizona Cooperative Extension, Pinal County	\$200,000
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		Pima County Health Department	\$26,988
				University of Arizona Cooperative Extension, Pinal County	\$336,000

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Family Support	\$1,705,000				
	Home Visitation	Provides voluntary in-home services for infants, children and their	Arizonas Children Association	\$582,866	
		families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Easter Seals Blake Foundation - Tucson	\$290,463	
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	Community Action Human Resource Agency	\$200,000	
	Community-based Literacy	Provides education and training for families on language and literacy development of their young children. Helps parents support their young child's love of words and books.	Apache Junction Public Library	\$241,488	
Evaluation			\$194,103		
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed)	\$174,103	
Coordination			\$158,000		
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and younger.	First Things First (FTF-Directed)	\$158,000	

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Community Awareness		\$288,507		
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$168,507
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$100,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$20,000

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